

FOR IMMEDIATE RELEASE

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ADVANCE LITTLE CHUTE, INC. TO HOST GUEST SPEAKER FROM PELLA, IA

LITTLE CHUTE, WI (February 18, 2008) – On March 11th Advance Little Chute, Inc. will host guest speaker Karen Eischen, Executive Director of the Pella, Iowa Chamber of Commerce and the Pella Area Development Corporation. Pella, Iowa is an example of a community that has broadly collaborated to create a spectacular business and cultural environment. Eischen will share Pella's success story and how the community continues to be vibrant and viable. Topics discussed will include: design and planning, the Vermeer Windmill and tourism, events and promotions, marketing and branding communities and community collaboration. As part of the day's activities, there will also be a driving tour of Little Chute focusing on the future of design and planning in the Village of Little Chute. There will be a format for evaluation and discussion.

This event will take place on Tuesday, March 11th. To increase participation, there are two opportunities to attend the presentation. The first presentation will begin at 7:00 a.m. at the Gerard Van Hoof Civic Center & Library at 625 Grand Ave. in rooms N1 and N2. A continental breakfast will be served at 7:00 a.m. There will be a short business meeting followed by the presentation at 7:30 a.m. The second presentation will begin at 6:00 p.m. at the Little Chute Elementary School cafeteria at 901 Grand Ave. Pizza and beverages will be served at 6:00 p.m. and the presentation will begin at 6:30 p.m. The Design & Planning Tour will begin at 9:15 a.m. Attendees will meet at the Little Chute Village Hall at 108 W. Main St. *This event is free of charge and is open to the community.*

Sponsors for this event include Advance Little Chute, Inc., Liberty Hall Banquet & Conference Center, Papa John's Pizza, Van Dyn Hoven Automotive, Van Lieshout Law Office and The Village of Little Chute.

To attend or for more information, please contact Robin Dekker at Advance Little Chute, Inc. at 920-788-2629 or email yourwindmill@sbcglobal.net.

Advance Little Chute, Inc. is an association of businesses, civic groups, public institutions and citizens that promote advancement of commerce, tourism, culture and quality of life for the Village of Little Chute.